## Augmented reality head-up displays: from requirements to solutions

K. Blankenbach<br>Pforzheim University, Germany

## Abstract

The benefits of head-up displays (HUD) are proven for various applications. Today's automotive HUDs show mostly operational data. This paper discusses requirements of augmented reality (AR) HUDs.

## 1. Introduction

Many modern cars are equipped with HUDs visualizing mostly speed and directions (Fig. 1 left). Those HUDs have typically a field of view (FOV) of about $8^{\circ}$ by $3^{\circ}(\mathrm{h} \times \mathrm{v}$ ). They base on a projection system using small displays, curved mirrors and a combiner in the windshield [1]. AR-HUDs (Fig. 1 right) will provide more benefits for manual (wayfinding) and autonomous driving (building trust). They require new techniques due to large FOV.


Figure 1: From today's HUD with small field of view (FOV, left) towards AR-HUDs (right) with large FOV. Sources: BMW, MERCEDES, PIONEER
2. Considerations on AR-HUD Field of View The useful AR distance and FOV depends on the "amount" of augmentation and the traffic scenario. The basic parameters for the vertical FOVv and the distance $d$ are visualized in Fig. 2 top:

- Calculation of angles by $\tan (\alpha)=h / d$, where $h$ is the height of the eye, distance $d$ as object to eye
- Minimum distance for urban traffic: $\mathrm{d}_{\min } \sim 5 \mathrm{~m}$
- Maximum distance for highways: $d_{\max } \sim 80 \mathrm{~m}$

With these assumptions, we can calculate the vertical FOV $v$ values from $\alpha v$ according to Fig. 2 top:

- FOVv for look-down from $\alpha v_{\text {min }}-\alpha V_{\text {max }} \approx 15^{\circ}$
- $1^{\circ}$ to $2^{\circ}$ have to be added system performance.
- Framing cars and annotated information require a look-up angle $\alpha$ viu of at least $5^{\circ}$. This results in a total $\mathrm{FOV}_{v}$ of about $20^{\circ}$ for highway use cases.
AR augmentation of close objects like shops and traffic signs require at first approach $20^{\circ}$ for lookup angle $\alpha$ vu. This results in $40^{\circ}$ for vertical FOV.
Corresponding considerations are made for the horizontal FOV ${ }_{H}$ for different scenarios, Fig. 2 bottom:
- Passing a car on highway: $\alpha н \approx 20^{\circ}$, Fig. 1 right
- Urban wayfinding: $\alpha \mathrm{H} \approx 40^{\circ}$
- Annotated information in cities: $\alpha_{H} \approx 60^{\circ}$

This raises the FOV ( $\mathrm{h} \times \mathrm{v}$ ) by more than one order of magnitude compared to present HUDs in series production. So new technologies are required.


Figure 2: Visualization of geometrical conditions for ARHUDs: Vertical (top) and horizontal (bottom) FOV and real object distance d

## 3. Requirements and Solutions

The optical power output rises with the FOV in approximately linear relation. Expanding from $8^{\circ}$ to $60^{\circ}(\mathrm{h})$ and $3^{\circ}$ to $40^{\circ}(\mathrm{v})$ results in 100x. The luminance of the HUD's is calculated by

$$
\begin{equation*}
\mathrm{L}_{\text {Lightsource }}=\frac{\mathrm{L}_{\mathrm{HUD}}}{\mathrm{~T}_{\mathrm{x}} \cdot \mathrm{R}_{\mathrm{x}}} \tag{1}
\end{equation*}
$$

Tx represents transmission in the optical path and $\mathrm{Rx}_{x}$ for reflectance. The reflectance of holographic combiners is significantly higher (about $85 \%$ ) thus enabling AR-HUDs, holographic waveguides [2] reduce their volume. The contrast ratio must exceed on bright roads:

$$
\begin{equation*}
C R=\frac{L_{\text {HUD }}}{L_{\text {Road }}}+13: 1 \tag{2}
\end{equation*}
$$

## 4. Summary

AR-HUDs with a FOV larger than $40^{\circ}$ by $10^{\circ}$ require holographic methods and highest light output for readability for augmented data on bright background.

## 5. References

[1] Sako, Ketal, "Development of New Head-Up Display System Utilizing RGBW LCD and Local Dimming Backlight," SID Symposium Digest of Technical Papers, Vol. 47, p. 680-683 (2016).
[2] Richter, Petal, "Volume Optimized and Mirrorless Holographic Waveguide Augmented Reality Head-up Display, " SID Symposium Digest of Technical Papers, Vol. 49, p. 725-728 (2018).

